

Marketplace 2025







About

Hello and a very warm welcome to you all at this year's Dementia Marketplace. As Care Development East's newly appointed Chief Executive, I am delighted we are hosting and supporting this year's event, supported by Suffolk County Council and Suffolk & North East Essex Integrated Care Board.

I have had the privilege of working in the health and social care sector for 28 years and am excited to lead Care Development East's next chapter, supporting the sector in providing excellent services for people.

Today's event brings together a wide range of partners who work collaboratively across the county, as part of a circle of support for people living with dementia, their loved ones and representatives. Care Development East provides a wide range of training, development and support, including dementia awareness, and we are proud to work alongside other specialist agencies and partners to support the <u>Suffolk Dementia Strategy 2024/2029</u>.

I hope all of you will benefit from the knowledge shared and advice available at today's event, which showcases the very best of innovation, community and specialist knowledge.

I hope you have an enjoyable day.



Gemma Bloomfield
Chief Executive
Care Development East





Refreshments: Tea and coffee will be available to purchase throughout the day. Lunch will not be provided; however, food and drinks can be purchased if required from the food stalls outside in the courtyard.







Table of Contents

Welcome Message	1
Event Agenda	3
Attendee checklist	4
Floorplan	5
Exhibitors list	6
Main Room	7
Innovation Room (Nacton)	8
Organisations details	9-1
Feedback	18
Contact	19







Agenda

Speaker	Time
Opening remarks - Main space • Gareth Everton, Executive Director for Adult Social Care, Suffolk County Council • Eugene Staunton, Deputy Director of Mental Health Transformation, Suffolk and North East Essex Integrated Care Board	10.00 - 10.10

Bucklesham Room

Topic	Speaker	Time
What support is there in Suffolk for people with dementia and their carers?	 Shaftesbury Suffolk Memory and Dementia Support (Ipswich, East and West Suffolk) Jo Marshall/ Alana Page. Alzheimer's Society - Norfolk and Waveney Dementia Support Service - Hana Richardson. Suffolk Family Carers Demi Smith. Adult Social Care - Ben Ankers 	10.20 – 10.50 & 13:00 – 13:30
 Brain Health: Everybody's Business prevention/risk reduction, dementia assessment living well with dementia. 	Norfolk and Suffolk NHS Foundation Trust - Melanie D'ardis	11.00 - 11.30 & 13:40 - 14:10
The importance of contingency planning.	 Suffolk Family Carers Demi Smith Adult Social Care - Claire Tolliday and Will Wright 	11:40 – 12:10 & 14:20 – 14:50
Compassionate Communication: Supporting Individuals living with dementia	Mindful Care Training and Consultancy - Kate Thubron (info@mindful-care.co.uk)	12:20 – 12:50 & 15:00– 15:30

Innovation Room (Nacton)	Speaker	Time
What can I put in place to support my independence?	Adult Social Care – Jessica Davies, Diane Brown and Pamela Nugent.	11:00 - 11:30 & 14:20 - 14:50







Attendee checklist

Are you supporting someone with memory concerns or early signs of dementia? Use this checklist to ensure you access the right help and information today.

Early Signs & Diagnosis

- [] Are you worried about your memory and wanting to know what to do next?
- ➤ If you live in Ipswich, East or West Suffolk visit Shaftesbury Suffolk Memory and Dementia Support at Stall #7

or if you live in Waveney visit the Norfolk and Waveney Dementia Support Service at Stall #9

<u>Planning ahead for emergencies</u>

- [] Do you have a Family Carers Emergency Plan in place?
- ➤ Visit Suffolk Family Carers at Stall #8
 - [] Are you aware of the Herbert Protocol (to help quickly locate missing persons with dementia)?
- ➤ Visit Suffolk Police at Stall #1

Health & Social Care Support and Professional Care

- [] Do you want to know more about your statutory entitlement to an assessment of your potential needs for care and support either for the person with memory concerns and / or dementia, and separately as someone caring or supporting them?
- ➤ Visit Adult Social Care at Stalls #25 & #26
 - [] Do you want to find out how equipment and digital care (technology) options can help keep you independent for as long as possible, and try out a cutting-edge Virtual Reality app for people with dementia with customised Suffolk film content.
- ➤ Visit the stalls in the Innovation Room (Nacton) and attend the talks at 11:00am 11:30am & 14:20pm 14:50pm.
- [] Do you support someone with sensory loss or hearing/vision difficulties?
- ➤ Visit Sensing Change Stall #6
- [] Do you want to know more about advance planning, palliative support, or hospice care?
- ➤ Visit St Elizabeth Hospice at Stall #10

Financial, Legal & Advocacy

- [] Do you need help with Lasting Power of Attorney or Advocacy?
- ➤ Visit LPAs 4 You Stall #22

Professional Care

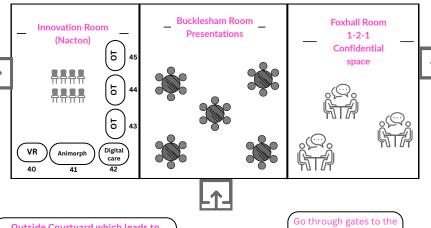
- [] Do you want to know more about the Suffolk Dementia Strategy and action plan?
- ➤ Visit the adult social care Stall #26
 - [] Are you a professional working in care, or interested in exploring a career in this area?
- ➤ Visit Care Development East at Stall #19 or Suffolk Care Association at Stall #20





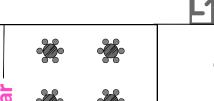






Food vans

Outside Courtyard which leads to Trinity Rooms side entrance to 1-2-1





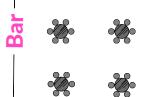














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Supervised Activity Room









Interactive sessions schedule;

- 10.45am 11.15am Dance East
- 12.30pm 1.00pm Singing for the brain
- 14.15pm 14.45pm Love to move Dance session













Exhibitors Main Room

- 1. Police, Herbert Protocol
- 2. Suffolk County Council Fire Service
- 3. West Suffolk Community NHS Foundation Trust Speech and Language Therapy
- 4. Dementia Intensive Support Team (DIST) and Community Memory Assessment Service (CMAs) assessment and support for people with memory concerns and dementia
- 5. Healthwatch Suffolk
- 6. Sensing Change
- 7. Shaftesbury Suffolk Memory and Dementia support (Ipswich, East & West Suffolk)
- 8. Suffolk Family Carers
- 9. Alzheimer's Society Norfolk and Waveney Dementia Support Service
- 10. St Elizabeth Hospice
- 11. Pear Tree Fund
- 12. Cancer support Suffolk
- 13. Norfolk and Suffolk Foundation Trust (NSFT) Trustwide Carers Lead Team
- 14. Support Care of Older People (SCOOP)
- 15. Leading Lives
- 16. Suffolk Advocacy Service
- 17. National Institute for Health and Care Research (NIHR)
- 18. A Class Care
- 19. Care Development East
- 20. Suffolk Care Association
- 21. Christies Care
- 22. LPAs 4 You
- 23. St Elizabeth Care
- 24. Right at Home Ipswich Woodbridge & Felixstowe
- 25. Adult Social Care
- 26. Adult Social Care
- 27. Active Travel Social Prescribing Pilot, Suffolk County Council
- 28. Community Catalysts
- 29. **PohWER**
- 30. Home Instead
- 31. Activlives
- 32. Love to Move
- 33. DanceEast
- 34. Fore' Get Me Not Golf
- 35. Britten Pears Arts
- 36. Suffolk Libraries
- 37. Chronicle Digital Storytelling Ltd
- 38. Care UK
- 39. Ipswich Dementia Alliance & Communities Together East Anglia

The Rural Coffee Caravan (Outside)

Innovation Room (Nacton)

- 40. Reverie, Spark Emerging Technologies Ltd
- 41. Animorph
- 42. Digital Care, Adult Social Care
- 43 45. Occupational Therapy, Adult Social Care

Main Room

The Main Room is more than just a marketplace - it's a hub of discovery, inspiration, and community.

Our action-packed day begins at 10am with opening remarks from key leaders in Adult Social Care and Suffolk and North East Essex Integrated Care Board, setting the scene to this year's event within the wider context of the <u>Suffolk Dementia Strategy 2024-</u>2029.

The opening remarks will also include the official launch of <u>Reverie</u>, the cutting-edge Virtual Reality app that has been created with Spark Emerging Technology Ltd and coproduced with people living with dementia and their carers in Care UK care settings and through our Synergy Co-production group.

At lunchtime, don't miss the lively and uplifting 'Singing for the Brain' session and interactive dance demonstrations, open to all and a fantastic opportunity to experience the joy and connection that music can bring to those living with dementia.

Activity Room

A highlight of this year's event, the Activity Room offers a warm, welcoming, and supportive space designed especially for individuals living with dementia or memory issues.





Just across the courtyard takes you to the Trinity Rooms, where you'll find:

- Digital Care and Innovation showcases
- Speaker presentations and expert panels. The speaker presentations will be available to view on the CDE website after the event www.caredevelopmenteast.co.uk
- A private 1-to-1 room offering confidential space for personal discussions and tailored support. The room is available to give you the time, space, and privacy to explore those conversations at your own pace, free from distractions. If you would like to make use of this space during the event, simply visit the room directly.







Innovation Room (Nacton)

New for 2025 - Step inside, get inspired, and experience the future of care, today.

Location: Innovation Room (Nacton), just across the courtyard, on the left-hand side.

One of the most exciting additions to this year's event is our brand-new Innovation Room

– a showcase of the latest in digital technology and equipment to support your independence.

This dynamic space invites you to explore, experience, and engage with cutting-edge solutions designed to promote independence and enhance quality of life for those living with memory challenges.

A key feature is the Reverie VR headset, a groundbreaking piece of dementia-friendly technology offering immersive, calming experiences tailored to individual needs.



In addition to hands-on demos, the Innovation Room will host informative presentations including:

 "What Can I Put in Place to Support My Independence?" Led by Occupational Therapists and Digital Care advisors from Adult Social Care, this session will offer practical tools, advice, and digital resources for maintaining independence at home and beyond.

Join these talks at: 11:00am - 11:30am & 14:20pm - 14:50pm.

Whether you're a carer, professional, or someone looking for forward-thinking ways to live well with dementia, the Innovation Room is not to be missed.

<u>Stalls</u>

Adult Social Care Digital Care / Cassius

Adult Social Care Occupational Therapy (equipment)

Animorph

Reverie

You're welcome to visit the stalls in the Innovation Room at any time throughout the day, except during scheduled talk sessions.







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
Class Care	A Class Care - At A Class Care, we specialise in providing comprehensive and compassionatelive-in and respite care tailored to each individual's unique needs. Our expertise spans a wide range of support areas, including (but not limited to) Dementia, Alzheimer's, Learning Disabilities, Autism, and Physical Disabilities. We believe in a person-centred approach, working closely with clients and their families to understand not only their needs, but also their preferences and personal routines. Our tailored care plans reflect these insights, ensuring that familiar processes are maintained and respected. To provide the highest standard of care, we collaborate regularly with medical professionals and partner agencies. This coordinated effort allows us to establish safe, structured routines that enhance quality of life—all while enabling individuals to remain in the comfort and familiarity of their own homes.	Contact our office on 01473 487005. Alternatively you can go to our website Live-in Care Suffolk & Ipswich 24/7 Support by A Class Care
ActivLives Changes Lives •••	Activlives - A local charity, which has been working in Ipswich and across East Suffolk for 19 years. We work with all age groups, but mainly people 50 years and over. We engage and motivate people to improve their own health and well-being; keep people connected with their communities to reduce social isolation and loneliness and provide access to learning, training and volunteering opportunities to enable people to gain skills and employment. We also have specialist hubs and a Carers project that support people living with Dementia, their Carers and former carers. The Hubs provide friendly, welcoming and safe environments for the Carer and cared for and fun stimulating activities and social time for everyone to enjoy.	Contact – Alison Pearson – <u>alison@activlives.org.uk</u> Tel: 01473 345350 http://www.activlives.org.uk/
Suffolk County Council	Adult Social Care, Suffolk County Council - Our teams place people, choice, and control at the heart of planning, commissioning, and delivering social care in Suffolk. We work with individuals and carers to support independent, well-lived lives, making the most of help from family, friends, and local communities.	Information pages on our Suffolk County Council website for <u>Dementia</u> and <u>Caring for Someone</u>
25 - 26	Today's stalls feature information on support for people with dementia and their carers, including details on the Suffolk Dementia Strategy (2024–2029), the Suffolk All Age Carers Strategy (2022–2027), and dedicated dementia pages on Suffolk InfoLink. Representatives from Customer First and the Independence and Wellbeing Service are here to assist with Adult Social Care referrals.	Search Suffolk InfoLink for Dementia Help and Support in Suffolk Search our Suffolk County Council website for the Suffolk Adult Care Portal.
	Visit our Occupational Therapy and Digital Care stalls in the Innovation Room to explore equipment and technology that can support your independence.	Contact Customer First via phone on 0800 917 1109







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
Alzheimer's Society Together we are help & hope for everyone living with dementia	Alzheimer's Society (including Norfolk and Waveney Dementia Support Service) - If you are worried about your memory, have been diagnosed with dementia or are caring for someone who has, we're here to help. Our locally based team of Dementia Advisors and Admiral Nurses offer tailored advice, emotional support, and guidance to help you navigate life with dementia. We can support you in accessing practical help at home, connecting with local services and groups, and developing strategies to cope and understand the condition. With specialist knowledge of the Norfolk and Waveney area, our team is ready to support you or your loved one – whether that's face to face, over the phone, by email or post.	Tel: 01603 763556 Email: norfolk@alzheimers.org.uk Alzheimer's Society Support Line: 0333 150 3456 Dementia UK Admiral Nurse Helpline: 0800 888 6678
BRITTENPEARS ARTS	Britten Pears Arts - A pioneering cultural charity based in Suffolk, Britten Pears Arts aims to develop talent, celebrate their heritage and engage with communities. The Participate programme involves weekly music-making sessions in several locations promoting social connection and improved wellbeing. Sessions are designed to tackle isolation and loneliness in older people through group activities and socialising over refreshments with others from the community. While open to all, sessions are suitable for those with long-term health conditions such as dementia and Parkinson's.	Community@brittenpearsar ts.org Tel: 01728 687127
Cancer Support Suffolk	Cancer support Suffolk - At Cancer Support Suffolk, we are focused on life — before, during, and after cancer. Our mission is to educate the community about early signs and symptoms, support individuals through treatment with non-clinical therapies, and provide a safe, welcoming space through wellbeing workshops during recovery and beyond. Our passionate team includes complementary therapists, counsellors, educators, ambassadors, and strategic thinkers who work together to offer support and share knowledge across Suffolk.	educator@cancersupportsu ffolk.co.uk
CARE DEVELOPMENT EAST 19	Care Development East - We are delighted to be sponsoring today's event. We're dedicated to promoting excellence across the social care and health workforce in the East of England. We provide impartial advice, support, guidance and information to the sector operating as an independent, non-profit making organisation. We work with a range of organisations and partners to deliver a high-quality service, develop new initiatives, improve access to training, and promote rewarding careers in care through our brand 'Unlocking Opportunities'. We also proudly host the Suffolk Care Awards, now in it's 9 th year.	Tel: 01449 720400 By email: info@caredevelopmenteast. co.uk Website: https://www.caredevelopm enteast.co.uk
Christies Care Est. 1987 Lixing Independently at home	Christies Care - A Suffolk company providing live-in care nationwide and domiciliary care in Suffolk. Many of our clients are diagnosed with dementia and our aim is to provide the best care possible for those who wish to remain in their home.	Community Engagement Officer Matt Gunns Tel: 01728 605104 Website: www.christiescare.com
COMMUNITIES TOGETHER EAST ANGLIA	Communities Together East Anglia – A Suffolk based charity working to reduce loneliness and social isolation across all adult ages. They do this by delivering community social friendship groups and providing a range of community transport options. Specialisms include later life, family carers, digital inclusion and dementia support. By working to engage with individuals at a community level they reduce loneliness and improve peoples health and well-being.	Tel: 01449 707030 Website - www.communitiestogether eastanglia.org







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
care UK 🛇	Care UK - Care UK is one of the UK's largest residential care providers, with over 40 years of experience and 165 homes nationwide, including several in Suffolk such as Mildenhall Lodge, Davers Court, and Prince George House. Our homes offer a wide range of care, from respite and nursing care to dementia and end of life support, with many also providing flexible day care. Care UK has more outstanding-rated homes and major care awards than any other large provider, and our day clubs in Suffolk offer older people a chance to socialise, enjoy activities, and give family carers valuable respite.	Contact: Angela Hodge, Senior Customer Relations Manager Tel: 07583128357 Email - angela.hodge@careuk.com Website - www.careuk.com
CHRONICLE DIGITAL STORYTELLING	Chronicle Digital Storytelling Ltd - Our Chronicle Memory Box is the perfect way to preserve life stories and memories. Our box lets you add audio to your printed photographs. Just touch a photo onto the box to play the associated story recording. So whether as a gift to celebrate the life of a loved one, or as a group gift with voice messages of love and friendship, our Memory Box is a unique gift that will be cherished forever.	Tel: 07752 191710 E: info@chroniclestories.co.uk
community catalysts* unlocking potential effecting change 28	Community Catalysts - A social enterprise working across Suffolk (& the UK) to try to make sure that people who need care and support to live their lives - can get help in ways, times and places that suit them, with a real choice of attractive local options. We help local people use their energies and talents to deliver sustainable community micro-enterprises that can support other local people, creating jobs and volunteering opportunities across Suffolk. Our support is free to new and existing enterprises and is funded until August 2024 by Suffolk County Council.	E: SuffolkMicros@communitycat alysts.co.uk Website: https://www.communitycataly sts.co.uk/project/suffolk/ Website: https://www.smallgoodstuff.c o.uk/suffolk/
PANCE EAST MOVE BE MOVED 33	DanceEast - DanceEast deliver a movement programme for people living with dementia and their carers, called Care to Dance, which is delivered in community settings such as Memory Lane Cafes, working together with organisations like Home Instead and ActivLives. The programme, which currently runs across Ipswich and Felixstowe, will be expanding into Mid Suffolk over the coming year.	Sophie O'Connor - Producer, Creative Health & Communities. Email - sophie.oconnor@danceeast.c o.uk
East Suffolk and North Essex NHS Foundation Trust 4.	Dementia Intensive Support Team (DIST) and Community Memory Assessment Service (CMAS) – assessment and support for people with memory concerns and dementia - CMAS service provides diagnostic assessment for those experiencing cognitive impairments. DIST - The Dementia Intensive Support Team in Ipswich and East Suffolk, is designed with the primary aim of preventing unnecessary hospital admissions. The team works with people living with Dementia and their carers to support continued living in their own homes, support timely discharges from hospital.	DIST work core hours between Monday to Friday 09:00 to 17:00 and are available on 01473 891733.
GOLF 34	Fore' Get Me Not Golf - Free Golf sessions for people living with Dementia. Empowering People with Dementia through the Game of Golf. We are a charity dedicated to supporting those living with dementia so they can continue enjoying the sport they love. Through our dementia friendly golf sessions at Seckford Golf Club, located in the heart of Suffolk, we provide a welcoming and accessible environment for all.	enquiries@foregetmenotgolf.c o.uk Wendy Chard: 07458908061 Tony Pennock: 07788727788 Location: Seckford Golf Club, Seckford Hall road, IP13 6NT
healthwotch Suffolk	Healthwatch Suffolk - Healthwatch Suffolk is the independent voice for people who use health and social care services in Suffolk. Their role is to listen to your experiences of NHS and social care in Suffolk, and to use them to shape care. Healthwatch Suffolk works with local services, and the people who pay for them, to make sure your views are heard where it matters - where decisions are made.	info@healthwatchsuffolk.co.u k Tel: 0800 448 8234 www.healthwatchsuffolk.co.uk







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
home instead.	Home Instead - Your home is where you feel most comfortable and happiest. If you want to stay living in your own home and need support to do so, we can help you make that choice. When it comes to care, there's no 'one size fits all' approach, so we don't offer one. What we do is personal, tailored, flexible and adaptable as needs change. Home Instead has been at the forefront of specialised home care and supporting those being cared for and their families for many years. We specialise in the care of older people, in the local community with Companionship, Home help, Personal care, Dementia care, Live-in, and End of life care. We work with you and your loved ones to provide the support you need to stay in your own home.	To find out more contact: Head of Engagement Tel: 01473 272301 Website: www.homeinstead.co.uk
Ipswich wedrag to become a Dementia Friendly Community	Ipswich Dementia Action Alliance - Ipswich DAA supports Ipswich and Felixstowe to be dementia friendly places. They provide memory cafes and a day service in a variety of locations to offer meaningful activities, friendship and carer support for people living with dementia, their carers, and families. They also provide services to support local business and organisations to be dementia friendly. Ipswich DAA are a registered charity, they fundraise and welcome new volunteers.	Tel: 07969 262404 ipswichdementia@gma il.com
Leading Lives Lead the life you choose 15	Leading Lives - Provides high quality support for people with learning disabilities, autism, and dementia to lead the lives they choose. We are an award-winning, employee-owned, profit-for-profit social enterprise with over 20 years' experience. We will be primarily sharing our dementia pilot project results and also the Easy Read, Social Story and Film we have developed. We also hope to have animorph tech coop who were featured on the one show potentially join us to share with attendees the cross sense project and how people in Suffolk have played a vital role in the Market development and research.	Contact email: info@leadinglives.org.u k Tel: 01473 406 777.
Gentish Gymnastics Foundation Love to Move 32	Love to Move - A programme developed by the British Gymnastics Foundation. It is specially designed to get older people moving and functioning better. The programme achieves this by carefully integrating the use of gymnastic foundation skills, cognitive stimulation and social interaction activities, all carried out to music. Components of Love to Move are based on bilaterally asymmetrical movement patterns as well as coordination exercises. These are understood to benefit older people and those living with dementia, Parkinson's and other forms of cognitive impairment.	Eva Percy - licensed Love to Move deliverer. For session info, email: percye@hotmail.co.uk Learn more, watch a video, or download the booklet at: https://britishgymnasticsfoundation.org/lovetomove/
LPAs 4YOU 22	LPAs 4 You - A local business providing professional estate planning advice and services including, Lasting Powers of Attorney Property Protection, Wills,Trusts, Inheritance Tax Guidance, Probate Services, FREE Home Visits, Dementia Awareness Trained, Member of the Society of Will Writers (MSWW). We cover Suffolk and Essex from our base in Ipswich providing estate planning services in the comfort of your own home over a cup of coffee.	Martin Hoskins (MSWW) Estate Planning Consultant Tel: 07713 391978 Email: martin@lpas4you.co.u k







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
NIHR National Institute for Health and Care Research	National Institute for Health and Care Research (NIHR) - The National Institute for Health and Care Research (NIHR) is funded by the Department of Health and Social Care to improve the health and wealth of the nation through research. Working in partnership with the NHS, universities, local government, other research funders, patients and the public - we fund, enable and deliver world-leading health and social care research that improves people's health and wellbeing and promotes economic growth.	kathryn.howlett@nihr.ac.uk
Norfolk and Suffolk NHS Foundation Trust	Norfolk and Suffolk Foundation Trust (NSFT) Trustwide Carers Lead Team - A dedicated group of professionals committed to recognising, supporting, and championing the vital role of unpaid carers across our mental health services. Whether caring for a family member friend, or neighbour, carers play a central role in the wellbeing and recovery of service users. The Carer Lead Team works across the Trust to ensure that carers are not only heard but actively involved in care planning, decision-making, and service improvement. We promote a culture of partnership, compassion, and respect acknowledging that carers are experts by experience and key partners in care.	Contact us via our dedicated carers email: CarersQAservice@nsft.nhs.uk (monitored daily). Carers without email can ask a staff member or professional to enquire on their behalf. Want info on Carer Groups? Email the Q&A address or visit www.nsft.nhs.uk/carers."
Pear Tree Fund	Pear Tree Fund - We are the Pear Tree Centre in Halesworth that supports anyone with a life changing or living with a life changing illness as well as bereavement support for not only the person with the condition but for their families too.	Tel: <u>01986 899655</u> Email: <u>info@peartreefund.org</u>
POHWER Voices Heard - Lives Empowered	PohWER - Suffolk All Age Advocacy Service all statutory and Community advocacy.	Email: pohwer@pohwer.net Tel: 0300 456 2370 https://www.pohwer.net/
Right at Home Quality Care in Your Home	Right at Home Ipswich Woodbridge & Felixstowe - Our home care service compassionately supports individuals living with dementia, their primary carers and family members. We ensure care and support is the most positive experience possible – and that our staff are dementia aware and committed to continued learning in supporting clients living with dementia. We have created 60+ dementia friends since 2020 and we have delivered a number of free Dementia Awareness Workshops in the community to help family carers, healthcare professionals and charities to share experiences. We also know from experience that it all begins with hiring the right Caregivers who want to make a difference to people's day-to-day lives and to do things WITH someone, rather than FOR them!	www.rightathome.co.uk/i pswich Tel: 01473 561212







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
Suffolk Advocacy Service	 Suffolk Advocacy Service - Delivered by a partnership which includes POhWER, Suffolk Family Carers, ACE Anglia and Suffolk User Forum. The Suffolk Advocacy Service delivers the following services: Independent Mental Capacity Advocacy (IMCA) (For those aged 16 and above) including Deprivation of Liberty Safeguards (DoLS) and Relevant Person's Paid Representative (RPPR) Independent Mental Health Advocacy (IMHA) Independent Care Act Advocacy (ICAA) NHS Complaints Advocacy Children's Advocacy Community Advocacy including Community Mental Health Advocacy, Carers Advocacy Support, Group Advocacy, Learning Disabilities Advocacy and Child Protection Advocacy Peer Led Mental Health Inpatient Advocacy Drop Ins 	For Suffolk Advocacy Service referrals and enquiries Website: www.pohwer.net Tel: 0300 456 2370 Email: pohwer@pohwer.net
2	Suffolk Fire & Rescue Service - Prevention & Protection – People, businesses and local communities are more resilient and safer from harm by working with us to protect themselves and prevent emergencies from happening. Emergency Response – Our 999-emergency response supports people, businesses and local communities to resolve emergency events and to protect life, property and the environment. Collaboration & Partnership – We provide a great service by working in partnership with blue light, public, private and third-sector partners and local communities. Our People – We reflect the community we serve. Communication & Engagement – We communicate and engage with the public and our staff so people from all communities are aware of and able to shape, what we do and how we do it.	https://www.suffolk.gov. uk/suffolk-fire-and- rescue-service
Suffolk County Council 27	Suffolk County Council, Active Travel Social Prescribing Pilot – Please come and visit our stall and have a chat about how we can help support you to keep active, with our inclusive walks and cycle rides for adults within Ipswich and Lowestoft. Our activities cater for all abilities, and for the cycling you don't even need your own bicycle. Our staff are Dementia Friends trained to enable them to support your experience with us.	Active Travel Social Prescribing Pilot Helpline 01473 260060 https://walkingandcyclinginsuffolk.org.uk/
SensingChange 6	Sensing Change - Sensing Change is the sensory team within Adult Care Services, Suffolk County Council. We provide social work, vision rehabilitation and support to adult in Suffolk with sight and/or hearing loss.	Email: info@sensingchange.org. uk Tel: 01473 260030 Text: 07739 249056 Website: www.sensingchange.org. uk







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
St Elizabeth Care Agency 23	St Elizabeth Care - St Elizabeth Care Agency is a wholly owned subsidiary of the much-loved St Elizabeth Hospice, which has been delivering high quality care to patients and their families in the local area for over 35 years. To receive our care, you do not need to have previously used St Elizabeth Hospice's services. All profits we make are donated to the hospice, to further its work to improve life for people living with a progressive or life-limiting illness.	Tel: 01473 707900 email: homecare@stelizcare.co.uk Website: www.stelizabethcareagency.c o.uk
sElizabeth sElizabeth 10	St Elizabeth Hospice - Improves life for people living with progressive and life limiting illnesses. Our work is centred around individual needs, we provide specialist support wherever it is needed, in a person's home, in the community or in one of our specialist palliative care beds. We support patients alongside their families and carers in Ipswich, East Suffolk and Great Yarmouth and Waveney. Our Hospice Education team works across Suffolk and North East Essex to deliver a range of training and development opportunities to health and social care professionals. There are a range for courses, palliative care masterclasses and study days available both in person and on line.	enquiries@stelizabethhospice .org.uk Tel: 01473 727776
SCA SUFFOLK CARE ASSOCIATION "Giving a voice to Suffoit care providers"	Suffolk Care Association - Suffolk Care Association (SCA) is an independent 'not for profit' organisation providing support, knowledge and advice to social care providers in Suffolk & North East Essex. We provide information and advice on funding and care business opportunities. We provide a platform for care providers to connect, share experiences, and collaborate on solutions to common challenges within the industry.	Tel: 01449 720709 Website: www.saicp.org.uk
Suffolk ••• Family Carers Living Fuller Lives	Suffolk Family Carers - Supporting unpaid carers across Suffolk for over 35 years. We can provide information, advice, guidance and emotional support, as well as signposting or onward referral to other organisations or to our own services.	Tel: 01473 835477 Website: www.suffolkfamilycarers.org hello@suffolkfamilycarers.org
Suffork Community Libraries 36	Suffolk Community Libraries - Run by Suffolk County Council and provides a wide provision of activities and wellbeing provision which includes Dementia Reading Well project, dementia cafes friendly groups and cancer care support groups and other supportive, free accessible sessions across all our 45 libraries.	Website - www.suffolkcommunitylibr aries.co.uk Information for Living Librarian - Kellie.dimmock@suffolklibrari es.co.uk - Mobile 07783 162 808. Kayleigh Kent - Community Champions Coordinator Kayleigh.Kent@suffolklibrarie s.co.uk - Mobile 07380 187 733







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
Suffolk Safeguarding Partnership	Suffolk Safeguarding Partnership and Suffolk Constabulary (Herbert Protocol) - Suffolk Safeguarding Partnership and Suffolk Constabulary (Herbert Protocol) – The Herbert Protocol for Missing Adults is a simple risk reduction tool, a form with information about a vulnerable person filled out by carers or family members and if and when needed can be given to the Police. The Herbert Protocol is here to help provide you with reassurance, and help you keep your friends and relatives safe. This scheme is used by Suffolk Constabulary and other agencies nationwide.	Find out more by searching 'Herbert Protocol' on: www.suffolksp.org.uk https://www.suffolk.police .uk/
s*c*o*o*p	Support Care of Older People (SCOOP) - We provide community support to vulnerable adults to maintain their chosen lifestyle. We support with daily living, such as but not limited to Shopping, Correspondence, Light household chores, respite, Social activities, Appointments plus more.	To find out more contact: mail@supportcareofolder people.com Tel: 01473610786 Website: www.supportcareofolderp eople.com
Shaftesbury All together better for disability 7	Shaftesbury Suffolk Memory and Dementia support (Ipswich, East and West Suffolk) - Shaftesbury Suffolk Memory and Dementia Support provides practical information and support for people who have memory concerns or a diagnosis of dementia and their carers. The service has a single point of contact via a local helpline, where people will only have to tell their story once. The service has trained advisers who will listen, answer questions and provide information tailored to their individual needs, this will be either on the telephone or at a home visit. The advisor will provide information on local services, make referrals and help people access these.	Dedicated helpline: 0808 281 5804. Email: suffolkmemorysupport@s haftesburygroup.org Website: https://www.shaftesbury memoryanddementiasup port.org/support- available/
Outside the front	The Rural Coffee Caravan - The Rural Coffee Caravan (affectionately know as 'the Coffee Caravan') exists to help rurally isolated people in Suffolk access services and information to improve their lives, health and wellbeing, and to bring people together, empowering and strengthening rural communities. We work to alleviate loneliness and social isolation by providing occasions that engender conversations, leading to people feeling more a part of their community. Our service is free and accessible to everyone.	https://ruralcoffeecaravan .org.uk/ Tel: 01284 663 472
Norfolk and Suffolk NHS Foundation Trust	West Suffolk Community NHS Foundation Trust - Speech and Language Therapy - We offer assessment, management and therapy services to adults with a range of acquired and progressive conditions affecting communication and swallowing. This includes different types of dementia, including a rare, language-led dementia called Primary Progressive Aphasia.	Websites: www.esneft.nhs.uk www.wsh.nhs.uk







STALL NUMBER	ORGANISATION (A-Z)	CONTACT DETAILS
Reverie® 40	Reverie, Spark Emerging Technologies Ltd - Come over to the Innovation Room and experience the launch of Reverie - Suffolk County Council's brand new collaboration with Spark Emerging Technology Ltd – a cutting-edge app which takes people with dementia safely into Virtual Reality to stimulate, inspire and enhance wellbeing. Take a seat and see how Reverie can enable personalised activity through transporting your loved one to Colchester Zoo, a Southwold beach hut, or a bike ride to Aldeburgh all whilst enabling their carer or family member to see exactly what they are looking at and to safely curate and control the whole experience.	For more information visit: https://reverievr.co.uk
ani orph 41	Animorph - Today you can try on Animorph's CrossSense Augmented Reality solution for people with Early – Moderate Dementia, that enables them to navigate around their home and community environments with the support of helpful digital prompts provided within lightweight glasses. This innovative technology could be transformative for enabling people with dementia to remain in their own homes for longer with greater independence and dignity.	For more information visit - https://animorph.coop/work/cros ssense/
Suffolk County Council	Digital Care (Cassius), Adult Social Care – Come and see first-hand a range of digital and assistive technology, including sensors, alarms and reminders, that can support you to live safely and independently at home for longer from our care technology service, Cassius. Cassius offers the very latest in care technology services, helping to improve wellbeing, independence and enabling people to be connected. It blends in with mainstream technology and complements face to face care.	Information pages on the Suffolk County Council website include: Technology to help you live independently. To refer for a digital care tech assessment: Visit: https://www.suffolk.gov.uk/care-and- support-for-adults/how-social-care- can-help/contact-adult-social-care Or call Customer First on 0800 917 1109.
Suffolk County Council 43 - 45	Occupational Therapy, Adult Social Care - Please come and visit our stalls today to see a range of equipment which can help support your independence at home. We will also be able to talk with you about other things which can help you including adaptations to your property and practical strategies to make life easier.	Information pages on our Suffolk County Council website including: Equipment to help you stay. independent Independent Living Suffolk (ILS) To make a referral for an Occupational Therapy assessment: Contact Customer First via https://www.suffolk.gov.uk/care-and-support-for-adults/how-social-care If people are unable to use online, please contact Customer First on: 0800 917 1109







Your voice matters FEEDBACK

Thank you for joining us at today's Dementia Marketplace event — we hope you found it informative, inspiring, and valuable.

To help us make future events even better, we'd really appreciate hearing your thoughts. Your feedback helps us shape a bigger, better experience for everyone involved.

Before you leave today, please take a moment to share your feedback at the registration desk. A member of the events team will be available, and both paper and electronic forms are provided for your convenience. Or scan the QR code below.

We'd love to know:

- Did you receive the advice or support you were looking for?
- What did you enjoy most about the event?
- Were there any speakers in the presentation room who particularly stood out to you?
- If we were to run the Dementia Marketplace again in the future, how could we improve the event?



Use your phone to scan the QR code below to feedback.









CONTACT 2025



A BIG THANK YOU TO ALL OUR EXHIBITORS, SPEAKERS, ACTIVITY CO-ORDINATORS, PLANNING TEAM AND FOOD CATERERS.











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