



## How Ready Is Your Organisation for AI Adoption?

### Businesses that embrace AI are seeing real, measurable gains

According to PwC's 2024 Global CEO Survey, 84% of CEOs believe AI enhances employee efficiency. Meanwhile, KPMG UK reports that 64% of businesses expect AI to boost productivity. Knowing where your organisation stands in AI adoption is key to unlocking these gains.

### The future of business is AI-driven, but how prepared is your organisation to embrace it?

To help answer this, Suffolk & Norfolk County Councils, in partnership with Code Institute, are conducting a research project into AI skills needs across your region.

This initiative is designed to guide organisations through the **AI Maturity Framework**, supporting them on their AI transformation journey while identifying critical skills gaps that may hinder progress. Participating companies will take part in two educational workshops and complete an AI readiness assessment survey – contributing to the development of a regional skills strategy and potential funding opportunities.

### What Are the Benefits?

Participating in the AI Maturity Assessment will enable your organisation to:

- › Gain actionable insights into where your organisation stands on its AI journey and the steps to progress
- › Learn to apply the AI Maturity Framework independently
- › Identify the skills your teams need to successfully implement AI solutions
- › Contribute to regional strategies for AI skills development and funding opportunities

### How it works

By participating in the AI Maturity Assessment, your organisation will:

- › Participate in two Educational Workshops, led by industry experts, exploring the six key pillars of the AI Maturity Framework:

- › Strategy
- › People
- › Value
- › Technology
- › Governance
- › Data

- › Undertake an In-Depth AI Assessment Survey across the six pillars



### Interested in Participating?

If you're ready to lead the way in AI readiness, contact Suffolk & Norfolk County Councils or visit [codeinstitute.net/ai-maturity-assessment-uk](https://codeinstitute.net/ai-maturity-assessment-uk) to secure your organisation's place in this exciting initiative.



Norfolk County Council

