



**CARE
DEVELOPMENT
EAST**



Recruitment and Retention Roadshows in Suffolk

Care Development East in association with Suffolk County Council



Presentations:

Fran, Nicola and James from Skills for Care

Are you ready for values based recruitment?

This session will provide an introduction to values based recruitment and retention, focusing on why this is an effective way to broaden your talent pool and find people who are a good fit for your workplace. Specifically the session will cover:

- What is it?
- How is it different?
- Why does it matter?
- What employers say.
- Are you ready?
- Next steps



Healthcare Homes
Group

Fran Brett from Healthcare Homes Group

'The Role of the TNA (The Nursing Associate) and benefits to your Organisation'.



Loretta Greenacre, Head of Quality, Engagement and Professional Development

Overview of the national recruitment campaign

How the Eastern Region are working together to support the sector
Qualifications to support progression



Emma White, Care Careers East

Hints and Tips for Modern Day Care Recruitment

Emma will discuss ways in which Care Providers can combine traditional recruitment methods with more modern approaches, tapping in to the most popular social media sites and self-promotion to appeal to the widest audiences.



Kerrey Goosetree and Lizzie Harris from Care Development East

We are the new Health and Social Care Ambassador Coordinators here at Care Development East. Being a Care Ambassador is a great way to inspire others to work in health and social care. We are going to be talking about how you, your company and staff can benefit from becoming a Care Ambassador



Please turn over for booking and venue details.

Promoting excellence in care and health

www.caredevelopmenteast.co.uk Tel: 01449 720400

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Who should attend this event?

All care providers in Suffolk.

Please tick boxes of courses you wish to attend

Venues & Dates



Tuesday 2 April, 2019

10am-1pm

The Kirkley Centre,
154 London Road South,
Lowestoft, Suffolk NR33 0AZ



Monday 15 April

10am-1pm

Bury St Edmunds Cricket Club,
Nowton Rd, Bury Saint Edmunds IP33 2BT



Thursday 25 April

1pm-4pm

Ip-City Centre,
1 Bath Street, Ipswich, Suffolk IP2 8SD

How to book

Please return this registration form to:

Unit 9, Norfolk House,
Williamsport Way,
Lion Barn Industrial Estate
Needham Market,
Suffolk IP6 8RW

Or email to: conferences@caredevelopmenteast.co.uk

Confirmation of booking

All bookings will be confirmed in writing.



Mr Mrs Miss Ms First name..... Surname.....

Job Title.....

Organisation.....

Address.....

Telephone..... Email.....

Dietary information: Vegetarian Vegan Food Allergies - please state.....

In order to manage and record your booking, attendance, and award of training qualification, where applicable, we store and process your personal data and information on secure IT systems. We will associate this booking with other data we hold about you and the attendee, where applicable. We may need to share some of your information with partners in order to deliver the service that you have requested. We do not sell or share your identifiable data with third parties for marketing purposes. If you do not wish us to retain your data after completion of the event onto which you are booking please tick the box

Care Development East is an independent, non profit making organisation dedicated to raising care standards in Suffolk by providing impartial advice, guidance and information to support the county's health and social care sector.